

# INTRODUCING THE EMERGING PROFESSIONALS AMBASSADORS PROGRAM



A new way to connect the next generation of food industry professionals at your company with the resources, community, and peers that will help them grow.

## About the Program

Your FPSA membership extends to everyone at your organization, but getting that message out can be hard. The Emerging Professionals Ambassador Program asks each member company to identify at least one rising professional who can serve as an internal champion and liaison for FPSA's Emerging Professionals Network. Think of these individuals as your company's connector to a growing network of peers across the food industry.

### What's in it for your ambassador

- Access to FPSA's Emerging Professionals Network and private online community of peers
- Exclusive access to education and programming built just for this audience
- Peer networking with rising professionals across the food industry
- Opportunity to help shape FPSA's future events for Emerging Professionals
- Visibility and recognition within the FPSA community and your organization

### What's in it for your company

- A direct line to FPSA content, resources and updates tailored specifically for your next generation of leaders
- No cost professional development and retention tool for emerging talent
- Greater visibility and engagement across your whole organization
- Stronger representation in shaping the future of the food industry and programming that is relevant to this audience

## What We're Asking

**Identify one person at your company, someone early to mid-career who is engaged, connected internally, and interested in growing their professional network.** They don't need prior experience. Their role is simple: participate in the Emerging Professionals Network, stay connected and contribute to what FPSA is building for this audience and share it with their peers inside your organization. We'll do the heavy lifting on content, programming, and community; they just need to be the bridge.

## NOMINATE YOUR AMBASSADOR TODAY!

Send your name to [membership@fpsa.org](mailto:membership@fpsa.org) or submit their name through your member portal. Questions? We'd love to talk through what this looks like for your team. **Call us: 703-761-7600**