

One-Pager Buyers Guide



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The *Food Production Buyer's Guide* is an easy-to-use online tool that helps people in the food and beverage industry find companies that offer the products and services they need—like equipment, cleaning services, packaging, and more. You can search by keyword or category to quickly find trusted suppliers all in one place.

Overview

All members receive a complimentary web-enabled listing on the guide, which is a \$799 value, plus a \$150 priority placement—completely free.

We manage the listings based on membership status. So when you join FPSA, you're automatically added with a featured listing. If a membership lapses, the listing shifts to a basic one unless there's a paid upgrade in place.

This is a great way to boost visibility and make it easy for potential customers to find you online—all included as part of your member benefits.

Types of Listings

Included in Membership: Completed Web-Enabled Listing	This essential listing includes your full-color company logo, a corporate description, links to your website and e-mail address, and placement in up to 10 predefined headings.
Included in Membership: Priority Placement	Your company's listing will appear on the first page within a single heading of your choosing.
Others available that are not included within the membership:	<u>Food Production Buyers Guide Media Kit</u>