Digital Advertising Opportunities with

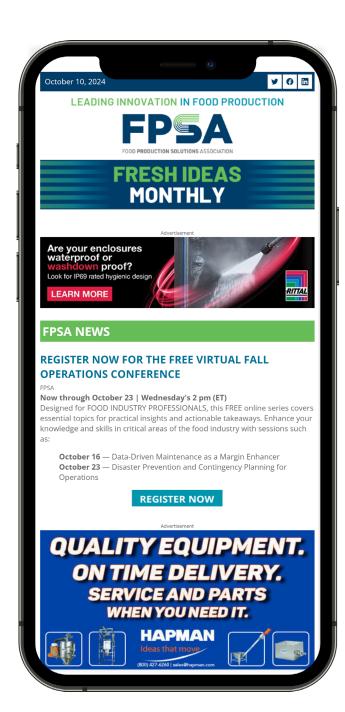






+ FPSA members receive a 10% discount

NEWSLETTER ADVERTISING





FPSA News Brief includes the most relevant stories, gathered from leading news sources and industry publications to keep food production industry professionals informed on the topics that matter most. Subscribers are decision-makers with purchasing power – the top-tier experts in the industry.







Subscribers

Bi-WeeklyDistribution

29% Open Rate

PRICING: \$2,950-\$6,400 depending on placement

2





Fresh Ideas Monthly provides association-specific news and updates such as advocacy and government affairs, continuing education and industry certifications, meetings and events.



)

Monthly

62%

Subscribers

Distribution

Open Rate

PRICING: \$750-\$1,500 depending on placement

WEBSITE ADVERTISING





www.fpsa.org is accessed by thousands of industry professionals who want to learn more about FPSA's activities, events, initiatives, and membership benefits.



FPSA offers two advertising opportunities on its website:

LEADERBOARD BANNER \$5,950

Located on the homepage in the middle of the page

BOX AD

\$3,950

Appears on interior pages along the right side of the page





eBlast Price: \$4,950 per blast



Retargeting Price: Varies depending on impression volume

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