

Digital Advertising Opportunities with



+



+ FPSA members receive a 10% discount

NEWSLETTER ADVERTISING



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**FOOD PRODUCTION
SOLUTIONS ASSOCIATION**

FPSA News Brief includes the most relevant stories, gathered from leading news sources and industry publications to keep food production industry professionals informed on the topics that matter most. Subscribers are decision-makers with purchasing power – the top-tier experts in the industry.



53,400
Subscribers



Bi-Weekly
Distribution



29%
Open Rate

PRICING: \$2,950-\$6,400 depending on placement

2



**FRESH IDEAS MONTHLY
HUNGRY** FOR A CAREER THAT WILL
NEVER GO OUT OF STYLE

Fresh Ideas Monthly provides association-specific news and updates such as advocacy and government affairs, continuing education and industry certifications, meetings and events.



500
Subscribers



Monthly
Distribution



62%
Open Rate

PRICING: \$750-\$1,500 depending on placement

WEBSITE ADVERTISING



www.fpsa.org is accessed by thousands of industry professionals who want to learn more about FPSA's activities, events, initiatives, and membership benefits.



FPSA offers two advertising opportunities on its website:

LEADERBOARD BANNER **\$5,950**

- Located on the homepage in the middle of the page

BOX AD **\$3,950**

- Appears on interior pages along the right side of the page



Expand your reach by sending a dedicated email blast with a personalized message to FPSA members or a retargeting campaign to stay top of mind with FPSA website visitors as they continue to browse online!



eBlast Price: \$4,950 per blast



Retargeting Price: Varies depending on impression volume

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Advertising in the above FPSA is managed by Multiview. To book your ad placement, please contact:



salesinquiries@multiview.com



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