

The food and beverage industry's premier event

FSX 2026

FOOD SOLUTIONS EXCHANGE & CONFERENCE

March 11-13, 2026



Westin Rancho Mirage



Rancho Mirage, CA



**EXHIBIT &
SPONSORSHIP
OPPORTUNITIES**

FPSA

FOOD PRODUCTION SOLUTIONS ASSOCIATION

Sponsorship & Expo Contact

For all sponsorship and exhibiting inquiries, go to fpsa.org/fsx or contact:

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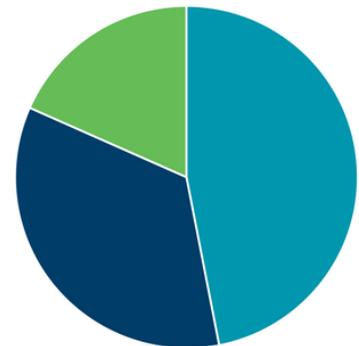


WHY EXHIBIT AT FSX?

- **Reach a diverse audience** of food producers, OEMs, and service providers
- **Network with top C-suite executives** and industry leaders in an intimate environment
- **Showcase your solutions** in a dedicated hub curated for connections
- **Learn the latest industry trends** through cutting-edge educational content
- **Increase brand awareness** and drive business growth

WHO ATTENDS FSX?

- 46%** C Suite Execs or VP Level
- 34%** Director Level
- 18%** Manager Level



Sample of Past Attendees

Producers

Land O'Frost
Lincoln Premium Poultry
Oats Overnight, Inc.
Palermo's
Pedersons Natural Farms
Sargento Foods, Inc.
Perdue
Tyson Foods, Inc.

OEMs

Multivac, Inc.
Dorner
Fogg Filler
Handtmann Inc.
Grote Company
Anritsu
Intralox LLC
Weber, Inc.

Attention Associates: DISPLAY YOUR COMPANY IN "THE HUB"

The Hub is the beating heart of FSX—a dynamic central meeting spot designed for associates to make connections & collaborate with food producers & OEM's

Key Features

- Engaging tabletop exhibits showcasing solutions for OEM's and Food Producers
- Plush seating areas for relaxation and networking
- Complimentary coffee and snack stations to keep you energized and attendees coming back for more
- Featuring exclusive silent auction items to help drive traffic

The Hub is the go-to destination for...

- Exploring new products and services
- Impromptu meetings
- Catching up with colleagues
- Recharging between sessions

EXHIBIT IN THE HUB

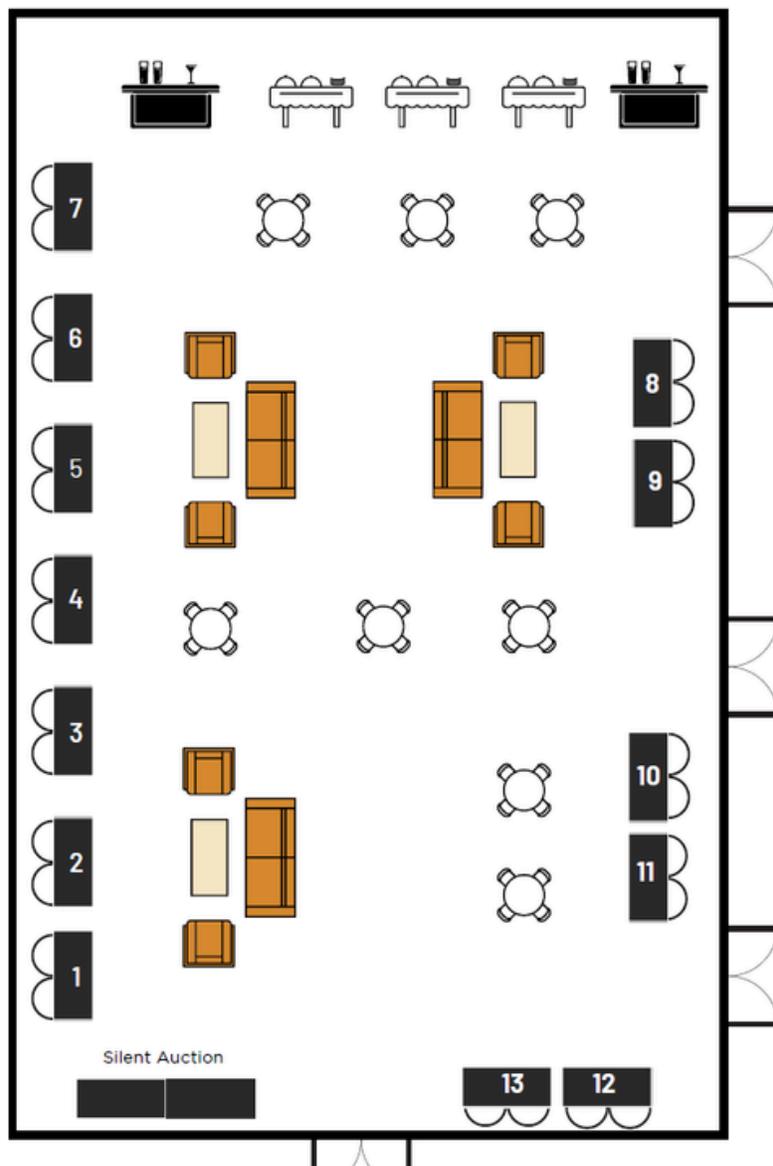
Showcase your products and services

Tabletop Exhibit Display + 1 Staff

Members	\$2,100
Non-Members	\$2,500
Additional Exhibit Staff	\$1,100

Space is Limited!

The Hub at FSX



SPONSORSHIP OPPORTUNITIES



General

Lanyards (sponsor provides)	\$3,000
Name Badges (exclusive)	\$3,000
Conference Bag	\$3,500
Pens & Notepads	\$3,000
Hotel Keycards (exclusive)	\$5,000
Water bottles	\$7,000
Mobile App	\$4,000
Banner Ad in mobile app	\$2,000
Wi-Fi Sponsor	\$6,500

General Sessions

Wednesday Opening Session	\$5,000
Thursday General Session	\$8,000
Friday Knowlton Award	\$5,000
Friday Closing Session	\$8,000

Breakfasts & Breaks

Breakfast	\$3000 (2 available)
Refreshment Break in "The Hub"	\$3000 (4 available)
Network & Council Meeting Break	\$3000

Receptions/Special Events

Wednesday Opening Reception	\$6,500
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CLOSING PARTY

March 13, 5:30 pm-7:30 pm

Closing Party	\$4,000
Tennis and Tini's	\$3,500
Entertainment (Karaoke Band)	\$3,000



PACK IT

March 11, 11:30 am-3:30 pm

Pack It Event	\$1,500
Pack It Shirts	\$1,500

SPONSORSHIP OPPORTUNITIES

March 12
12:30pm-5:30pm

Defeat Hunger Golf Classic



Register now! Space & opportunities are limited

www.fpsa.org/fsx

TITLE SPONSOR

\$8,000

1 available

Presenting sponsor for the 2025 tournament

Additional Benefits Include:

- Press Release announcing sponsorship
- Name and logo on all promotional material
- Prime recognition throughout the event
- Tournament Welcome
- Present at Awards Ceremony
- Two (2) golf foursome
- One (1) branded Golf Cart
- One (1) digital ad in-cart hole sponsor sign
- Players List for promotional outreach

CLUB HOUSE SPONSOR

\$5,000

4 available

Benefits Include:

- Logo on all promotional material
- Prime recognition throughout the event
- One (1) golf foursome
- One (1) branded Golf Cart
- One (1) digital ad in-cart hole sponsor sign

FAIRWAY SPONSOR

\$2,200

5 available

Benefits Include:

- Logo on all promotional material
- Prime recognition throughout the event
- One (1) golf foursome
- One (1) Hole Sponsorship

À LA CARTE OPPORTUNITIES

Hole Sign Sponsor (<i>15 available</i>)	\$800
Hole In One Sponsorship	\$2,500
Longest Putt	\$1,000
Longest Drive	\$1,000
Digital Ad in Golf Cart	\$1,500
Golf Hats & Caps	\$4,000
Golf Trophies	\$3,000
Golf Balls	\$4,000
Beverage Cart	\$4,000
Golf Carts	\$3,000



EVENT SCHEDULE



WEDNESDAY, MARCH 11

- 8:00 a.m. - 7:00 p.m. Registration
- 8:00 a.m. - 4:00 p.m. Tabletop Move-in/ Hub Set-Up
- 12:00 p.m. - 5:00 p.m. Optional Golf (\$)
- 11:30 a.m. - 3:30 p.m. Defeat Hunger Pack-It Event (\$)
- 3:30 p.m. - 4:30 p.m. Network Kickoff Meeting
- 4:30 p.m. - 5:30 p.m. Council Kickoff Meeting
- 5:45 p.m. - 7:00 p.m. Opening General Session
- 7:00 p.m. - 8:00 p.m. Opening Night Reception in the Hub

THURSDAY, MARCH 12

- 7:30 a.m. - 12:00 p.m. Registration
- 7:30 a.m. - 8:30 a.m. Breakfast
- 7:30 a.m. - 3:00 p.m. Hub Open
- 8:30 a.m. - 9:45 a.m. General Session
- 9:45 a.m. - 11:00 a.m. Moderated Roundtables
- 11:00 a.m. - 12:00 p.m. Hub Refreshment Break
- 12:30 p.m. - 5:30 p.m. Defeat Hunger Golf Classic Scramble (\$)
- 12:30 p.m. - 5:00 p.m. Experiential Activity - Windmill Tour (\$)
- 6:30 p.m. - 7:15 p.m. Reception & Silent Auction
- 7:15 p.m. - 9:00 p.m. Auction & Dinner (\$)

FRIDAY, MARCH 13

- 8:30 a.m. - 4:00 p.m. Registration
- 8:30 a.m. - 3:00 p.m. Hub Open
- 8:30 a.m. - 9:30 a.m. Breakfast
- 9:30 a.m. - 10:15 a.m. Breakout Sessions
- 10:15 a.m. - 10:45 a.m. Hub Refreshment Break
- 10:45 a.m. - 11:30 a.m. Breakout Sessions
- 11:45 a.m. - 12:30 p.m. Lunch
- 12:30 p.m. - 1:30 p.m. Knowlton Award General Session
- 1:45 p.m. - 2:30 p.m. Breakout Sessions
- 2:30 p.m. - 3:00 p.m. Hub Refreshment Break
- 3:00 p.m. - 4:30 p.m. Closing General Session
- 5:30 p.m. - 7:30 p.m. Closing Party



Check out your other
**Promotional & Advertising
Opportunities.**

Exhibit at EATS 2027
member discount

Member Directory
your company, easy to find

Webinars & Research
sponsorships available

Buyer's Guide
member discount

**Meet the Member
video**
short video, on directory

Digital Ads with FPSA
10% off for members

FPSA
FOOD PRODUCTION SOLUTIONS ASSOCIATION