



FPSA ANNUAL CONFERENCE

2020 SPONSORSHIP OPPORTUNITIES

March 4-6 | Park Hyatt Aviara | Carlsbad, CA

Whether you are a supplier, associate member, or trade media, YOUR CUSTOMERS ARE HERE.

- Is your goal to **INCREASE BRAND AWARENESS** and grow customer preference?
- Are you looking to **SHOWCASE YOUR NEW PRODUCT** to food processors?
- Do you want to **BUILD PARTNERSHIPS** with other food processing suppliers?
- Should you **SUPPORT YOUR ADVERTISERS** by providing hospitality at this senior-level event?

This successful gathering has a proven track record of delivering informative, high-profile speakers, networking opportunities with C-level prospects, and opportunities to align with your business objectives. In addition, the Annual Conference is an excellent venue to have an intimate conversation or impromptu business meeting while maximizing your professional development and staying current on industry trends.

2020 SPONSORS WILL RECEIVE:

Recognition on all pre-event communications as well as in member bulletin and website

Recognition on site of all sponsorships, verbal and signage

Recognition in the 2020 Annual Conference Mobile App

Purchasing sponsorship(s) is available through [Annual Conference registration](#)

For more information visit www.fpsa.org/annual-conference

Questions?

Contact Ann Marie Penaranda at apenaranda@fpsa.org

SPONSORSHIP OPPORTUNITIES	AVAILABLE	AMOUNT
• Lanyards & Registration	SOLD!	\$1,500
• Hotel Key Cards	SOLD!	\$2,000
• *Council Tracks Wednesday MISA, Pet Food — SOLD! (Available – Bakery, Beverage, Dairy, Prepared Foods)	1 company per track	\$1500
• **Council Breakfast Thursday Bakery, Dairy, MISA, Prepared Foods — SOLD! (Available – Beverage, Pet Food)	3 companies per council	\$500
• Mobile App	SOLD!	\$2,500
• March 4 Welcome Reception	1	\$2,500
• March 5 Attendee Networking Lunch	SOLD!	\$2,500
• March 5 Silent Auction Cocktail Reception	SOLD!	\$2,500
• March 5 Auction Dinner	SOLD!	\$3,000
• March 6 Keynote Speaker – Jim Donald	1	\$3,500
• March 6 Attendee Networking Lunch	SOLD!	\$2,500
• March 6 Gala Cocktail Reception	SOLD!	\$2,500
• March 6 Conference Gala Dinner	SOLD!	\$2,500
• President’s Cup Golf Tournament	SOLD!	\$1,500
• Golf Hole Sponsorship	14 (of 18)	\$400
• Longest Drive Sponsorship	1	\$400
• Par 3 Event Sponsorship	4	\$400
• \$10,000 Hole-in-One Contest Sponsorship	SOLD!	\$2,500
• March 4 “Pack It for San Diego” Volunteer Event Sponsorship	SOLD!	\$500

The Food Processing Suppliers Association is the trade association for suppliers to the food processing and packaging industry and the host of the largest and most affordable food processing trade show in the Americas. Our goal is to provide members with networking, marketing, and educational opportunities and to help ensure the future of the industry through charitable contributions and educational scholarships.