

# 2024 FALL OPERATIONS SERIES



## Call for Sponsors

We invite you to become a sponsor for the [2024 Fall Operations Series](#), an exclusive program designed for food industry professionals. This series provides a unique opportunity for your brand to gain significant exposure and recognition among industry leaders. We offer two sponsorship levels to fit your marketing goals:

### Platinum Sponsor - \$3,000

Benefits:

- **Brand Recognition:** Prominent logo placement in all marketing materials, including email campaigns, social media posts, and event promotions.
- **Opt-In Data Opportunity:** Access to limited opt-in attendee data for targeted marketing efforts.
- **Session Recognition:** Your brand will be recognized during each session, enhancing your visibility.
- **Introduction Opportunity:** Present a 2-minute introduction at one of the five sessions, showcasing your company and its offerings.

### Gold Sponsor - \$1,500

Benefits:

- **Brand Recognition:** Logo placement in all marketing materials, ensuring your brand reaches a wide audience.
- **Session Recognition:** Your brand will be recognized during each session, enhancing your visibility.

By sponsoring the 2024 Fall Operations Series, you will position your brand as a leader in the food industry, gain valuable exposure, and support the professional growth of industry professionals. **For more information on sponsorship opportunities or to secure your spot, please contact Elena Sierra at [esierra@fpsa.org](mailto:esierra@fpsa.org), (703) 663-1220.**

Join us in making this series a success and showcasing your commitment to advancing the food industry!