



Mike Connelly

## FOR IMMEDIATE RELEASE

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### **Pacproinc Names Mike Connelly, Vice President of Sales and Marketing**

March 20, 2024 (Souderton, PA) - Pacproinc, a part of Middleby Food Processing and a leading provider of innovative packaging solutions for the food industry, is delighted to announce the appointment of Mike Connelly to Vice President of Sales and Marketing. With his extensive background in technical sales and management, Mike brings a wealth of experience and strategic insight to Pacproinc.

Mike Connelly has built a distinguished career marked by his ability to lead teams to achieve tangible results and drive organizational growth. His journey from a lead engineer to a seasoned sales executive is a testament to his hands-on leadership style and market expertise. This experience has resulted in substantial revenue and sales team expansion into new market segments.

Mike holds a Bachelor of Science in mechanical engineering from Rensselaer Polytechnic Institute in Troy, New York, with a minor in biology and behavioral psychology. He also possesses a wide range of skills in software applications, CRM systems, and sales methodologies.

"We are thrilled to welcome Mike Connelly to Pacproinc as our new Vice President of Sales and Marketing," said Dante Pietrinferni, President of Pacproinc. "Mike's track record of driving growth, and his expertise in designing and implementing comprehensive sales strategies make him a valuable addition to our leadership team and we look forward to leveraging his skills to further accelerate Pacproinc's success."

Pacproinc is a leading provider of innovative packaging solutions, engineering and manufacturing high-speed, automatic interleaving, and stacking solutions for protein and bakery products. A commitment to delivering cutting-edge technology and sustainable packaging streamlines processing and reduces environmental impact.

For more information on Middleby Food Processing visit [www.middprocessing.com](http://www.middprocessing.com)