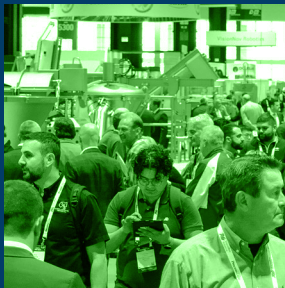




FOOD PRODUCTION SOLUTIONS ASSOCIATION

WHERE **MEMBERSHIP** MEANS
MORE



MORE **RESOURCES**. MORE **SAVINGS**. MORE **VALUE**.

MEMBERSHIP BENEFITS

LEADING INNOVATION IN FOOD PRODUCTION

The Food Production Solutions Association (FPSA) is dedicated to establishing a collaborative environment aligning food manufacturers and suppliers that provide meaningful education, industry engagement, and philanthropy, in order to create a sustainable future for the food industry.

EXPERIENCE **MORE** WITH FPSA

FPSA's annual membership offers YOUR ENTIRE TEAM more benefits than ever before. Our programs, services, and resources support members' success, visibility, and growth by:

- Enhancing company visibility as an industry leader
- Building professional networks leading to new partnerships
- Expanding avenues for marketing products and services
- Providing market intelligence, research, and pivotal industry trends
- Offering educational opportunities to grow industry knowledge
- Cultivating the next generation of industry leaders





WHO ARE OUR MEMBERS?

FPSA is a dynamic community of food production industry leaders and experts from all segments of the food industry, including bakery, beverage, dairy, meat, pet food, and prepared foods. Our member categories include:

- **Food Producers:** Manufacturers, processors, or producers of food consumed by humans or pets.
- **Original Equipment Manufacturers (OEMs):** providers of equipment, services, ingredients, or supplies for the direct production of food within a factory environment.
- **Associates:** companies that provide associated services and products to OEMs and Food Producers that are not directly related to the production of food products.

CONNECT WITH THE COMMUNITY

Being an FPSA member means **STAYING ENGAGED** with the food and beverage community. FPSA provides comprehensive visibility and **MARKETING SUPPORT** to showcase our member companies through multiple channels and various targeted promotional opportunities throughout the year. Our integrated approach ensures members receive **MEANINGFUL EXPOSURE** to relevant audiences while building their **BRAND PRESENCE**.





MEMBERSHIP MEANS COLLABORATING

FPSA creates a community of collaboration where new ideas shape the future of food production. We connect members with potential partners, suppliers, and collaborators who share a commitment to innovation.

- **FPSA COUNCILS** serve as the foundation blocks of FPSA, comprised of **executive leaders** across the six industry verticals. Council members foster thought leadership and provide market and industry education and intel, while seeking opportunities for engagement and alignment with other industry associations.



- **FPSA NETWORKS** address critical industry issues, providing practical and actionable solutions across all segments. **Rising industry leaders** develop content for events, webinars, white papers and other thought leadership initiatives, while encouraging cross-industry collaboration and helping to create new participation avenues for members.



- **FPSA EVENTS** & conferences provide opportunities to expand your networks, increase **company visibility**, and generate **new leads**.



The food industry's premier networking and knowledge-sharing event. FSX brings together top OEMs, service providers, and food producers to explore the latest trends, discover innovative solutions, and build valuable connections.



EATS connects manufacturers with top suppliers across 8 key sectors, featuring interactive experiences and expanded education to showcase solutions for every level of food and beverage manufacturing.



**Online
FALL
CONFERENCE**

Exclusive member webinar series addressing pressing industry challenges and emerging opportunities (*offered every other year*).



MEMBERSHIP MEANS STAYING INFORMED

In today's fast-paced marketplace, being up to date on the latest trends and market dynamics is essential to growth and success. FPSA provides a range of **MEMBER EXCLUSIVE RESOURCES** that help you plan strategic initiatives to grow your business, even in the most unpredictable and changing markets.

- Published every spring, The **FPSA Global Trend Study** is a comprehensive report that covers all key segments of the industry for the next five years. It provides critical market intelligence that can help you anticipate changes in the market, identify new opportunities, and develop effective strategies.

VALUE: \$2000

- The **ITR Economics Newsletter** provides monthly economic intelligence to help reduce risk and drive practical and profitable business decisions. The newsletter offers valuable insights into the current economic climate, market-specific updates, and a snapshot of U.S. macroeconomic indicators.

VALUE: \$995 yearly

- FPSA's online **educational resource library** gives members access to a variety of tools and learning opportunities. Curated separately for OEMs, food producers, and associate members, these resources allow you to stay ahead of industry trends and empower you and your team to drive innovation.

Webinars • Podcasts • Online courses & on demand training
Industry standards & best practices • Research Publications
White papers • Comprehensive reports & case studies
Glossaries & terminology references • Video tutorials
Template libraries • Digital toolkits

“

The Annual FPSA Trend Study is an important resource that my company uses while developing my business plan for next year. The study's five-year projections give us a good idea of what we can expect in our industry segments and allow us to take advantage of growth opportunities. Getting this information updated year after year helps us to stay ahead of the competition.”

- Patrick McGady,
Handtmann



MEMBERSHIP MEANS PROFESSIONAL DEVELOPMENT

FPSA is dedicated to our members' success. We lead the way by supporting your business growth with exclusive cost-saving programs that ensure your bottom line thrives and workforce development programs that cultivate talent within your organization.



My company joined FPSA as it is at the forefront of key issues in our industry, including the training and hiring of service technicians, which are in great demand. With its FIT program, FPSA identified this acute need and pulled together various constituencies to build a hands-on curriculum that would serve food manufacturers in the plant as well as OEMs. The talent this program is attracting fills a significant gap for FPSA members and continues to grow to address a major need in our industry."

*— Jarrod McCarroll,
Weber*

WORKFORGE

- FPSA provides members access to **Workforce**, the industry's most expansive online workforce development program. Workforce features over 1,000 courses and 24 different Learning Paths in technical and soft skills, designed specifically for manufacturing companies' employees at all levels. **Members receive one free login**, with additional logins heavily discounted at \$349/user per year for an unlimited number of courses. You won't find a more cost effective avenue for your team's professional development.

VALUE: \$550

- The **Food Industry Technician (FIT) Program** was created in response to the industry's labor and skills gap and is exclusive to FPSA members. Through this program, students receive the specialized training and certification they need to become qualified service & maintenance technicians for the food industry.



Participation in FIT means that FPSA members are able to:

- Have access to a pool of qualified entry level technicians
- Decrease the time and costs associated with technician training
- Reduce technician turnover rates
- Create a career path for existing employees



MEMBERSHIP MEANS GIVING BACK

FPSA believes that we have a responsibility to give back to the community. We work with a variety of partners to identify causes and organizations that align with our mission and values. Through our philanthropic initiatives, we aim to create positive change and support those who need it most. Whether it's through donations, volunteering, or education, we believe that everyone has the power to make a difference.

- The **DEFEAT HUNGER®** Campaign is a partnership between FPSA, the FPSA Foundation, and the Greater Chicago Food Depository to combat food insecurity in EATS' host city.
- The six FPSA Councils contribute to increasing food security and support causes affecting communities in the food and beverage industry through **scholarships, volunteer efforts and donations.**

— Career Development Scholarship

Multiple \$10,000 scholarships awarded to employees of FPSA member companies and their family members, donated by the FPSA Foundation.

— MISA Foundation Scholarship

The MISA Foundation awards multiple \$10,000 scholarships each year to meat science & engineering students.

— Tom Imbordino Dairy Science Scholarship

Multiple \$3,500 scholarships awarded to candidates in the dairy or food sciences fields.



“

I am proud to have worked on FPSA's Giving Back efforts since joining the Association. Over that time, we have touched countless lives with support for education, career opportunities, and veterans. These philanthropic efforts create positive change for those who need it most.”

— Bob Grote,
Grote Company

DONATED IN 2024

\$318,990
in philanthropy

\$277,235
in educational support



FPSA

FOOD PRODUCTION SOLUTIONS ASSOCIATION

DISCOVER HOW MUCH **MORE** YOU CAN DO WITH FPSA

Whether you're curious about the unparalleled benefits FPSA offers or ready to dive right in, our team is here to guide you.



**Connect today to seize every opportunity
an FPSA membership has to offer!**

703.761.2600 | membership@fpsa.org
[FPSA.ORG/MEMBERSHIP](https://fpsa.org/membership)