

MARCH 15 – 17, 2017 • PARK HYATT AVIARA • CARLSBAD, CA

FPSA ANNUAL CONFERENCE

WHERE LEADERS MEET • 2017

SCHEDULE OF EVENTS

WEDNESDAY, MARCH 15

9:00am – 6:00pm	Registration	Aviara Salon Foyer
9:30am – 11:00am	Foundation Meeting (<i>closed meeting</i>)	Filliary
12:00pm – 5:00pm	President's Cup Golf	Aviara Golf Course
5:00pm – 5:30pm	Golf Awards	Aviara Golf Course
6:00pm – 7:00pm	First Timer and Sponsor Reception (<i>by invitation only</i>)	Adult Pool
7:00pm – 8:00pm	Opening Welcome Reception	Upper Palm Courtyard

THURSDAY, MARCH 16

7:00am - 4:30pm	Registration	Aviara Salon Foyer
7:00am - 9:30am	Breakfast	Outside of Council Rooms
<i>Breakfast open to all attendees outside of Council Meeting Rooms. All attendees invited to attend Council meeting of their choice.</i>		
7:30am - 9:00am	Bakery Council Annual Meeting/Board Meeting	Kingfisher A
7:30am - 9:00am	Dairy Council Annual Meeting/Board Meeting	Kingfisher B
7:30am - 9:00am	Prepared Foods Council/Annual Meeting/Board Meeting	Filliary
7:30am - 9:00am	Beverage Council Annual Meeting/Board Meeting	Goldfinch
7:30am - 9:00am	MISA Council Annual Meeting/Board Meeting	Laviana B
8:00am - 9:45am	Chairman's Spouse Breakfast (<i>open to all spouses</i>)	Presidential Suite
9:30am - 11:30am	FPSA Board of Directors Meeting (<i>closed meeting</i>)	Blue Heron
10:00am - 2:00pm	Optional Spouse/Guest Event - A Taste of Carlsbad / Walking Food Tour <i>Three hour guided food tour. Tastings, bites and sips!</i>	Meet in Lobby
12:00pm - 1:30pm	Lunch & Learn – The Smart Food Factory and Industry 4.0 Ed Wood, CEO and Hermann Schalk, Global Director, CSB-System	Aviara Salon
1:30pm - 2:00pm	FPSA Annual Business Meeting (<i>open to all members</i>)	Aviara Salon
2:00pm - 3:15pm	Keynote Address – Shane Battier Member of the 2012/13 NBA Champions Miami Heat	Aviara Salon
3:15pm - 3:30pm	Break	Outside Council Session Rooms
3:30pm - 4:15pm	Bakery Council Session – Alex Belknap, Sr. Food Process Engineer, Hampton Creek • <i>Plant-Based Food Systems in the Bakery Space</i>	Kingfisher A
3:30pm - 4:15pm	Beverage Council Session – Bruce Lundquist, Co-Founder, Rack & Riddle Winery • <i>Production Challenges and Opportunities for the Small Winery</i>	Goldfinch
3:30pm - 4:15pm	Dairy Council Session – Rusty Gollhofer, VP-Engineering, Dairy Farmers of America (DFA) • <i>Bringing a Project to Fruition within Scope, Schedule & Budget</i>	Kingfisher B

THURSDAY, MARCH 16 (CONTINUED)

3:30pm - 4:15pm	Prepared Foods Council Session – Dale Dexter, Ph.D. , Manager Food Safety Programs, Chipotle	Filliary
3:30pm - 4:15pm	MISA Council Session – Randy Huffman , SVP Operations, Maple Leaf Foods <ul style="list-style-type: none"> <i>Food Safety Expectations on the Supply Chain</i> 	Laviana AB
4:15pm - 4:30pm	Networking Break	Outside council session rooms
4:30pm - 5:15pm	Bakery Council Session – Lin Carson , CEO, BAKERpedia <ul style="list-style-type: none"> <i>Gluten-Free: If it Sticks</i> 	Kingfisher A
4:30pm - 5:15pm	Beverage Council Session – Charles Florence , President, Indiana Whiskey <ul style="list-style-type: none"> <i>New Frontiers in Entrepreneurship: Indiana Whiskey</i> 	Goldfinch
4:30pm - 5:15pm	Dairy Council Session – Larry Noe , Engineering Manager, Kroger <ul style="list-style-type: none"> <i>Automation, Training & Knowledge Transfer within the Plant</i> 	Kingfisher B
4:30pm - 5:15pm	MISA Council Session – Karl Schledwitz , Chairman & CEO, Monogram Foods <i>Recipient of the 2017 Richard L. Knowlton Innovation Award by meetingplace</i>	Laviana AB
5:30pm - 6:30pm	Cocktail Reception	Avalan Terrace
6:30pm - 10:00pm	MISA Foundation Banquet & Auction (<i>ticketed event</i>)	Avalan Salon

FRIDAY, MARCH 17

7:30am - 9:00am	Council Leadership Breakfast (<i>closed meeting</i>)	Avalon B
8:00am - 9:00am	Continental Breakfast	Aviara Salon
8:00am – Noon	Registration	Aviara Salon Foyer
9:00am - 9:30am	Foundation Report	Aviara Salon
9:30am - 10:45am	Keynote Address – Brian Beaulieu , CEO, ITR Economics	Aviara Salon
10:00am - 2:00pm	Optional Spouse/Guest Event – More Than Just Wine Tasting <i>Private tour, tasting and lunch at the Bernardo Winery. Southern California's oldest winery.</i>	Meet in Lobby
10:45am - 11:00am	Networking Break	
11:00am - 11:45am	Bakery Council Session – Greg Moranski , Engineering & Project Mgr., Palermo's Pizza <ul style="list-style-type: none"> <i>Just Another Packaging Project at Palermo's</i> 	Kingfisher A
11:00am - 11:45am	Beverage Council Session – John Wisler , Kraft (ret.) & Mike O'Brien , Pronto Eng. LLC <ul style="list-style-type: none"> <i>Critical Topics Roundtable</i> 	Goldfinch
11:00am - 11:45am	Dairy Council Session – Charles Breen , Independent Advisor, EAS Consulting Group <ul style="list-style-type: none"> <i>The Effects of FSMA on Food Equipment Design & Manufacture</i> 	Kingfisher B
11:00am - 11:45am	MISA Council Session – Aaron Merrell , CEO/Co-Founder, Plato Pet Treats <ul style="list-style-type: none"> <i>Thriving in a Dog-Eat-Dog World</i> 	Laviana AB
11:00am - 11:45am	Prepared Foods Council – Lori Allen , Food Service Director/Food Safety & Quality Taylor Fresh Foods, Inc. <ul style="list-style-type: none"> <i>Challenges and Opportunities with Equipment used for Produce Processing</i> 	Filliary
11:45am - 1:00pm	Lunch & Learn – 2017 Global Food & Drink Trends Patricia Johnson , Global Food and Drink Analyst, Mintel International	Aviara Salon
1:30pm - 3:00pm	PROCESS EXPO Member Focus Group - Trade Show Marketing & Activities	Kingfisher AB
1:30pm - 3:00pm	PROCESS EXPO Member Focus Group – Growth Market Opportunities	Laviana AB
1:30pm – 3:00pm	Young Professionals Group Meeting (<i>by invitation only</i>)	Game Room
6:30pm - 7:00pm	FPSA Annual Conference Cocktail Reception	Aviara Courtyard
7:00pm - 11:00pm	FPSA Annual Conference Gala & Dinner	Aviara Salon