

The Sustainable Packaging Coalition is a membership-based collaborative that believes in the power of industry to make packaging more sustainable. As the leading voice on sustainable packaging, we are passionate about creating packaging that is good for people and good for the environment.



Secure *your* seat at the table.



WHAT ARE YOU WAITING FOR? BENEFITS OF SPC MEMBERSHIP

The SPC Events are the convening place for thought leaders, value chain stakeholders and companies interested in **education, collaboration** and **taking action** in sustainable packaging.



IMPACT
SPRING

ADVANCE
FALL

engage
WINTER

DIVERSE MEMBERSHIP BASE

The SPC membership includes hundreds of companies in the marketplace and represents diverse perspectives across the packaging supply chain, including:

Brands, Retailers, Packaging Converters, Material Suppliers, Government Agencies, Academic Institutions, Consultants, Waste Management & Recovery Companies



Projects of GreenBlue



Collaboratives are how SPC member companies work together to understand key challenges, determine industry best practices, and pilot solutions to the most pressing design, material, and infrastructure problems.

The shared goal of all SPC Collaboratives is to help guide SPC members and the industry in navigating and addressing sustainable packaging challenges and identifying opportunities.

We've been leading collaborative working groups for over 15 years.



Packaging Design



Chemical Recycling



Next Markets



Packaging Policy



Flexible Packaging



Reusable Packaging



Mixed Paper



Compostable Packaging



Safe + Circular

Take advantage of our portfolio of resources rooted in *Our Pillars*.

Our supportive staff of subject matter experts, and thought leaders is driven to create positive change through guidance and opinions backed by science and data.



Our Pillars	Education	Collaboration	Action
 INNOVATION	<ul style="list-style-type: none"> Consumer Research Pulse on industry trends 	<ul style="list-style-type: none"> R&D and Innovation Data Sharing 	<ul style="list-style-type: none"> Connection to solutions providers Innovation data and maps
 POLICY	<ul style="list-style-type: none"> Policy Landscape Extended Producer Responsibility (EPR) laws Recycled content mandates 	<ul style="list-style-type: none"> Position Papers Reports and Articles 	<ul style="list-style-type: none"> Public statements
 PACKAGING DESIGN	<ul style="list-style-type: none"> Plastic Bans FTC Guidance 	<ul style="list-style-type: none"> Perspectives from other regions (Europe) 	<ul style="list-style-type: none"> On-pack labeling and consumer education
 RECOVERY	<ul style="list-style-type: none"> 101 resources on recovery technologies 	<ul style="list-style-type: none"> Infrastructure mapping 	<ul style="list-style-type: none"> Flexible packaging recovery pilot projects

Org Size/Type	Large	Medium	Small	Gov't/Academic
User Access	Unlimited			
Event Tickets	SPC Impact & SPC Advance 2 tickets (per event)		SPC Impact & SPC Advance 1 ticket (per event)	
Projects, Resources, Webinars	Full Member Access			

A membership that suits your organization, with benefits.



spcinfo@greenblue.org



Projects of GreenBlue

